

VEDANG KULKARNI

Design Strategy Innovation

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Education	2014 - 2016	Master of Science in Industrial Design Art Center college of design, Pasadena, CA Awards: Graduate industrial design Scholarship
	2015 - 2016	MBA, Innovation Systems Design Drucker school of management, Claremont graduate university Beta Gamma Sigma Honors Society, Top 5% Class Ranking
	2008 - 2012	Graduate Diploma in Product Design MAEER's MIT institute of design, Pune, India Awards: Best thesis project of the year Class of 2012
	2009 - 2012	Bachelor of Arts, Majored in English & Psychology University of Pune
Experience	2/2017 - ongoing	Walt Disney Imagineering R&D Glendale, CA Senior industrial designer Responsible for designing system level solutions for immersive guest-facing products & experiences.
	2016	ADOBE Systems Pasadena, CA Consulting Designer Sponsored Designstorm Project led by ArtCenter College of Design to envision the future of Adobe Creative Cloud.
	2/2014 - 8/2014	Elephant Innovation Strategies, India Industrial Designer Responsible for designing electronic appliances like air purifier & cooling systems for developing markets of Asia & Central America based on generative design research insights.
	3/2013 - 11/2013	Rawat Furnitures Pvt. Ltd, India Lead Industrial Designer + Brand strategist. Responsible for brand development. Designing flat pack furniture lines & streamlining production procedures.
	7/2012 - 10/2012	BOSCH Home Appliances, Germany Freelance Industrial designer Conducted in-depth market research & opportunity mapping followed by concept development for new kitchen appliances.
	9/2011 - 5/2012	Bresslergroup, Philadelphia Industrial Design Intern Led user research to design surgical tools. Established CMF lab and trend mapping procedures for the company.
	6/2011 - 9/2011	LOE design, Shanghai Industrial Design Intern Worked on designing consumer electronic products for Hitachi, Panasonic & Mitsubishi.
	10/2010 - 3/2011	Samsung Electronics, India Freelance Industrial Designer Responsible for in-depth market research & develop design opportunities for Air conditioners for different market segments.
Recognition	2016	Finalist for Hanergy Thin Solar Competition
	2013	Winner of Red Dot Design award 2013 (Acuwake sock)
	2012	Project featured in Houseware Show 2012, Chicago
	2011	Best Design award - Pune Design Festival 2011
	2010	IIDA Green Heart Netizen's award 2010
	2001	Work featured - 9th Kanagawa Biennial world art exhibition
Capabilities		Future trends mapping, Market positioning, Future scenario modeling, Ethnographic studies, Consumer insights, User experience storyboards, Concept visualization, Model making, Rapid prototype fabrication. 2D: Sketch, Invision, Adobe Creative Cloud tools 3D: Rhino, Solidworks, Sketchup, Keyshot, V-Ray